Make Connections That Matter

EXHIBITOR & SPONSOR PROSPECTUS 2020

COMMUNITY & CORPORATE ENGAGEMENT OPPORTUNITIES
Ohio ACEP is one of the largest, most active state chapters of the American College of Emergency Physicians. Membership includes practicing Emergency Medicine physicians, residents and medical students. Ohio ACEP is dedicated to advancing excellence in emergency care, and advocating for emergency physicians, their patients and the health of the community.

Ohio ACEP is known for providing:

- Emergency Medicine focused education and CME opportunities
- Influential work on public policy and effective legislative and regulatory advocacy at both the state and national level
- Timely and effective communication to keep our members informed and engaged
- Face-to-face opportunities for members to network and build relationships with colleagues from across the state
- Impactful membership meetings including our annual EM Assembly & Residents’ Assembly
- Unique and high-value engagement opportunities between event attendees and exhibitors
Ohio ACEP EM Assembly
March 17
The Grand Event Center   |   Columbus, Ohio

Who Attends? Ohio emergency medicine physicians and residents, chapter and national ACEP leaders

Description: The Emergency Medicine Assembly blends the best in medical education and advocacy with the Ohio ACEP Annual Awards and Board of Directors’ elections. It is attended by Ohio’s top leaders in Emergency Medicine and will allow you the opportunity to network with Ohio’s Emergency Medicine decision-makers!

Ohio ACEP Residents’ Assembly
August 13
Renaissance Downtown Hotel   |   Columbus, Ohio

Who Attends? Ohio emergency medicine residents, medical students, program directors and chapter leaders.

Description: Ohio boasts nearly 20 Emergency Medicine residency programs so don’t miss out on one of the best opportunities to interact with Ohio’s Emergency Medicine residents. In 2019, every Ohio EM Residency program was represented with over 300 attendees. These individuals gather to network and learn about life after residency, career paths and much more!

Ohio ACEP Emergency Medicine Board Review Courses
August 18 - 24
Renaissance Downtown Hotel   |   Columbus, Ohio

Who Attends? Emergency Medicine attending physicians and residents and advanced practice providers.

Description: This CME and board preparation resource attracts emergency physicians working to pass certification exams, meet CME requirements and other emergency medicine professionals seeking a comprehensive review of the core content of emergency medicine. A dedicated central exhibit space allows for significant opportunities to connect with attendees.

Ohio ACEP Board of Directors Meetings
March 18   |   August 12   |   December 2020

Interested in a Product Showcase or Exclusive Presentation? Sponsor a breakfast, lunch or exclusive dinner event! This is the perfect opportunity for face-to-face time with our most highly engaged Ohio ACEP members and leaders. Contact Ohio ACEP for pricing and availability.
Ohio ACEP provides educational resources and professional development and networking opportunities for emergency physicians and residents. Our events provide exhibitors with immediate access and direct face time with attendees.

**WHY EXHIBIT?**

- **CONNECT** with a target audience of Emergency Medicine residents and physicians, program directors, department chairs and industry experts.
- **SHOWCASE** your products and services.
- **GATHER** high-quality leads to foster new business for your organization.
- **RECRUIT** Emergency Medicine team members who share your vision and are passionate about their profession.
- **REINFORCE** your brand awareness, grow your business and network with engaged physicians.

**WE MAXIMIZE YOUR EXPOSURE!**

- Your on site exposure is maximized with quality time during breaks and meals.
- Prize drawings encourage attendees to engage with event exhibitors.

For more information or to discuss additional opportunities please contact Stephanie Posey at Ohio ACEP:

Phone: (614) 792-6506  
E-mail: sposey@ohacep.org
Enhance your exposure at **2020 Ohio ACEP Membership Events** by becoming a valued partner. We offer distinct opportunities to bring you face to face with Ohio ACEP chapter leaders and attending and resident members.

### 2020 SPONSORSHIP OPPORTUNITIES

#### PREMIER SPONSOR  $5,000  
*(2 Ohio ACEP Membership Events)*

This unique level of partnership includes prominent exposure at **Ohio ACEP’s EM Assembly** and **Ohio ACEP’s Emergency Medicine Residents’ Assembly & Career Fair**.

#### EVENT SPONSOR  $3,000  
*(1 Ohio ACEP Membership Event)*

Event Sponsorship is a great way to remain in the spotlight with Ohio ACEP Members! Event sponsors may choose to support either **Ohio ACEP’s EM Assembly** or **Ohio ACEP’s Emergency Medicine Residents’ Assembly & Career Fair**.

### PREMIER & EVENT SPONSOR BENEFITS

- Full Conference Exhibit Registration
- Company Logo on Conference Materials
- Prominent Stand Alone Signage at Event(s)
- Acknowledgement with Linked Logo on Ohio ACEP’s Website
- Recognition in Ohio ACEP’s eNews
- Linked Logo on Event E-Bulletins
- Company Marketing Insert to Attendees
- Special Verbal Recognition at Event(s)
- 1-Year Job Posting Online (Ohio ACEP Career Center)
- Name Badges for (4) Exhibitor Representatives
Ohio ACEP
EM Assembly

March 17, 2020
The Grand Event Center
Columbus, Ohio

WHO ATTENDS?
Attended by Ohio ACEP members, Emergency Medicine professionals and national leaders, this event blends the best in medical education with the Ohio ACEP Annual Awards and Board of Directors’ elections.

EXHIBITOR OPPORTUNITIES

• Exhibit Fee
  $900 (by Feb 5)  $1000 (after Feb 5)

SPONSORSHIP OPPORTUNITIES

• Premier & Event Sponsors (see details, p4)
• Luncheon Buffet $2000
  Logo on signage, two mobile app notifications, verbal announcement.
• EM Ohio Reception $1500
  Logo on signage, one mobile app notification
• EM Ohio Reception Food Station $750
  Logo on signage, one mobile app notification
• Coffee Break $500
  Logo on signage
• Lanyards $500– SOLD!
• Pens $400– SOLD!

EXHIBITORS RECEIVE

• Skirted 6ft Table & Two Chairs
• Name Badges for (2) Exhibitor Representatives
• One-on-one Interaction with Attendees
• Post Event PDF of Attendee Mailing List
• 75-Word Company Description to Attendees
• Recognition on Event Signage, in Event App, on Web site and on social media posts
• Participation in Exhibit Hall Stamp Card*

*We encourage exhibitors to provide a prize with a minimum value of $50.
THE BEST OPPORTUNITY TO INTERACT WITH OHIO’S EM RESIDENTS

Ohio ACEP
Emergency Medicine Residents’ Assembly & Career Fair

August 13, 2020
Renaissance Columbus Downtown Hotel
Columbus, Ohio

WHO ATTENDS?
Ohio’s EM residents, medical students, program directors and chapter leaders. In 2019, every Ohio EM Residency program was represented with over 300 attendees. These attendees are engaged, ambitious and represent the future of Emergency Medicine.

EXHIBITOR OPPORTUNITIES

- **Physician Recruitment Group**
  - **$1300** (by May 1)
  - **$1500** (after May 1)
  - Includes (1) Six-Month Job Posting Online (Ohio ACEP Career Center)

- **Industry Suppliers**
  - **$1000** (by May 1)
  - **$1200** (after May 1)

SPONSORSHIP OPPORTUNITIES

- **Premier & Event Sponsors** (see details, p4)
- **Breakfast** $2000 - SOLD!
  - Attendees will receive a take home travel mug with your logo!
- **Lunch** $2000 - SOLD!
  - Attendees will assemble their lunch in a take home cooler with your logo!

EXHIBITORS RECEIVE

- Skirted 6ft Table & Two Chairs
- Name Badges for (2) Exhibitor Representatives
- One-on-one Interaction with Attendees
- Post Event PDF of Attendee Mailing List
- 75-Word Company Description to Attendees
- Recognition on Event Signage, on Web page, in e-bulletins
- Participation in Exhibit Hall Stamp Card*
  - *We encourage exhibitors to provide a prize with a minimum value of $50.

EXHIBITORS RECEIVE

- Tote Bags $2000 - SOLD!
- Padfolios $1500
- Wi-Fi $1000
- Lanyards $800 - SOLD!
- Grand Door Prize $600 - SOLD!
- Highlighters $500 - SOLD!
- Pens $500 - SOLD!

*We encourage exhibitors to provide a prize with a minimum value of $50.
Ohio ACEP Emergency Medicine Board Review Courses

August 18 - 19, 2020 EM Review Redefined (2-Day Course)
August 20 - 24, 2020 The Ohio ACEP Emergency Medicine Board Review (5-Day Course)
Renaissance Columbus Downtown Hotel | Columbus, Ohio

WHO ATTENDS?
These board preparation courses attract emergency medicine residents and physicians from across the nation working to pass certification exams and meet CME requirements as well as advanced practice providers seeking a comprehensive review of the core content of EM.

EXHIBITOR OPPORTUNITIES
- Daily Pass $250
- 2 Day Pass $450
- 5 Day Pass $1000
- 7 Day Pass $1250

SPONSORSHIP OPPORTUNITIES
- Tote Bags $2000
- Study Break $2000
  Treat course attendees to refreshments and a well-deserved snack!
- Lanyards $800 SOLD!
- Highlighters $500 SOLD!
- Pens $500 SOLD!

EXHIBITORS RECEIVE
- Skirted 6ft Table & Two Chairs
- Name Badges for (2) Exhibitor Representatives
- One-on-one Interaction with Attendees
- Printed Address Mailing List of all Registrants
- 75-Word Company Description to Attendees
- Recognition on Event Signage and in Conference App
- Participation in Exhibit Hall Stamp Card

ENGAGE WITH EM RESIDENTS & PHYSICIANS FROM ACROSS THE NATION
Company Name

Company Address

Web site

City State Zip Phone

Contact Name E-mail

Exhibitor Display Staff (more than two exhibit staff will result in an additional fee of $100 per person; please include in total and send contact information to sposey@ohacep.org)

Name E-mail

Name E-mail

Upon completing this form please e-mail your 75-word Company description to sposey@ohacep.org

Additional sponsorship opportunities are available. Please call or e-mail to inquire.

Check all that apply

2020 Ohio ACEP Event Sponsorship Opportunities

$5,000 Premier Sponsor INcludes both: EM Assembly (March 17, 2020) and EM Residents’ Assembly (August 13, 2020)

$3,000 Event Sponsor choose one: EM Assembly (March 17, 2020) or EM Residents’ Assembly (August 13, 2020)

Emergency Medicine Assembly (March 17, 2020)

Exhibitor Opportunities

Exhibit Fee $900 (by Feb 5) $1000 (after Feb 5)

Electricity for Exhibit Table $50

Sponsorship Opportunities

$2000 Luncheon Buffet

$1500 EM Ohio Reception

$750 EM Ohio Reception Food Station

$500 Coffee Break

$500 Lanyards sold!

$400 Pens sold!

Residents’ Assembly & Career Fair (August 13, 2020)

Exhibitor Opportunities

Physician Recruitment Group $1300 (by May 1) $1500 (after May 1)

Industry Supplier $1000 (by May 1) $1200 (after May 1)

Electricity for Exhibit Table $50

Sponsorship Opportunities

$2,000 Breakfast Sponsor sold!

$2,000 Lunch Sponsor sold!

$2,000 Tote Bags sold!

$1,500 Padfolios

$1,000 Wi-Fi Sponsor

$2,000 Lunch Sponsor sold!

$800 Lanyard Sponsor sold!

$600 Grand Door Prize sold!

$500 Highlighter Sponsor sold!

$2,000 Tote Bags sold!

$800 Lanyard Sponsor sold!

$500 Highlighter Sponsor sold!

$500 Pen Sponsor sold!

Emergency Medicine Board Review Courses (2-Day Course: August 18 - 19, 2020 | 5-Day Course: August 20 - 24, 2020)

Exhibit Opportunities

$250/Day $450 - 2 Day Pass $1,000 - 5 Day Pass $1,250 - 7 Day Pass

$50 Electricity for Exhibit Table

Check date(s) you wish to exhibit (Preferred dates in BOLD): Aug 18 Aug 19 Aug 20 Aug 21 Aug 22 Aug 23 Aug 24

Sponsorship Opportunities

$2,000 Tote Bags

$2,000 Study Break

$800 Lanyards sold!

$500 Highlighters sold!

$500 Pens sold!

Regulations Acknowledgement & Cancellation Policy

On behalf of the above-named company, I acknowledge that I have read and agree with the terms of the exhibitor rules/regulations posted on the Ohio ACEP website www.ohacep.org/exhibitsupport and that my company will comply. Signature required to secure display table/sponsorship:

Cancellation Policy: CANCELLATIONS WITH A REFUND, MINUS A $150 FEE, WILL BE MADE IF NOTIFICATION IS RECEIVED 30 DAYS PRIOR TO THE EVENT. CANCELLATION REQUESTS MUST BE MADE IN WRITING. NO REFUNDS CAN BE ISSUED LESS THAN 30 DAYS PRIOR TO AN EVENT.

Payment

Total Investment $ Payment Method □ Visa □ Mastercard □ Amex □ Check (Payable to Ohio ACEP)

Name on Card Card # Exp Date Security Code

Send Form & Payment:
Ohio ACEP (Tax ID #31-0923040)
3510 Snouffer Rd, Ste 100
Columbus, OH 43235
Phone: (614) 792-6506
E-mail: sposey@ohacep.org
Web site: www.ohacep.org