



# 2015 Emergency Care Conference

## Exhibitor Prospectus and Sponsorship Opportunities

*Ohio's Premier Pre-hospital Conference*

### Exhibit Dates:

Friday, February 27, 2015

Saturday, February 28, 2015

By partnering with ITLS Ohio you will have the opportunity to interact with over 400 emergency medical service personnel!



**Crowne Plaza  
Columbus North**

Columbus, OH

*Feb 26 - March 1, 2015*

### Who Attends?

Pre-hospital and trauma care professionals from around Ohio including:

- EMTs and first responders
- Paramedics
- Critical care nurses
- EMS administrators
- Other EMS professionals

***Details Inside!***



***Space is limited! Extended to February 9!***

**Registration deadline is ~~January 9, 2015~~**

**Questions? Please contact ITLS Ohio by calling (614) 760-1464  
or [www.itraumaohio.org/conference](http://www.itraumaohio.org/conference)**

# What is included with your investment?

- One on one interaction with over 400 emergency medical service personnel
- 75-word company description in conference program
- Skirted 6-foot table and two chairs
- Exhibitor badges for two company representatives (Includes: continental breakfast, coffee breaks and lunch on Saturday)
- Complete registrant mailing list
- A link to your Web site posted on the ITLS Ohio Web site, [www.ittraumaohio.org](http://www.ittraumaohio.org), from the time of your registration through the conference
- Invitation to attend the Saturday evening reception to network

## Exhibit Hall Hours

### Friday, February 27:

**7 am - 1 pm: Exhibitor Set-up**

**1 - 6 pm: Exhibiting Hours**

### Saturday, February 28:

**7 am - 5 pm: Exhibiting Hours**

**5 pm: Exhibitor Tear down**



## Additional opportunities:

- Provide a marketing piece to be included in all attendee packets
- Sponsor the reception, lunch or snack breaks and have your company logo displayed on signage
- Have your company's logo imprinted on all registration tote bags, portfolios, lanyards or ink pens

*Have another idea? We can work with you to create your own custom package! Speaker and pre-conference sponsorships are just a couple of the additional opportunities that can be arranged!*

## Crowne Plaza Columbus North

6500 Doubletree Ave  
Columbus, OH 43229  
[www.crowneplaza.com/columbusnorth](http://www.crowneplaza.com/columbusnorth)

**Online:** [tinyurl.com/2015ECC](http://tinyurl.com/2015ECC)

**Phone:** 614-885-1885 or  
800-996-8916. Please be sure to  
mention group code **ECC** when  
making your reservation.

**Group Rate Reservation Deadline:  
February 13, 2015**

**Room Rate: \$112**  
(Applicable taxes will apply)



ITLS Ohio reserves the right to refuse any exhibitor that is not in accordance with the goals or mission of International Trauma Life Support. Refunds will be made up to January 9, 2015 upon receipt of written request minus a \$150 administrative fee. No refunds will be issued after January 9, 2015. Payment must be included with registration.

# Opportunities

Registration  
Deadline is  
~~Jan. 9, 2015~~  
Extended to Feb. 9!

## Sponsorship Opportunities

### Corporate Support Sponsorships:

**\$1600 Platinum** Includes: Two complimentary conference registrations for entire conference (2/27, 2/28 & 3/1), complimentary brochure insert in conference packets. Exhibit Space: 2, 6-foot tables

**\$995 Gold** Includes: One complimentary conference registration for entire conference (2/27, 2/28 & 3/1), complimentary brochure insert in conference packets. Exhibit Space: 1, 6-foot table

**\$875 Silver** Includes: One complimentary conference registration for Saturday conference (2/28), complimentary brochure insert in conference packets. Exhibit Space: 1, 6-foot table

### Event Related Sponsorships:

Includes: Signage at event and announcements

**\$1500** Saturday Evening Social (1 available)

**\$1000** Meal Sponsorship (3 available)

**\$500** Break Sponsorship (4 available)

**\$300** Reception Sponsorship (multiple available)

### Promotional Sponsorships:

Your company's logo imprinted on promotional items given to every attendee

**\$2000** Registration Portfolios

**\$1800** Tote Bags

**\$900** Lanyards

**\$600** Ink Pens

## Exhibitor Opportunities\*

### Table Prices\*\*

**\$695** One six-foot table

**\$1200** Two six-foot tables

### Brochure Inserts\*\*\*

**\$150** with exhibit display registration

**\$500** without attending conference

New in 2015!  
Exhibit hall will  
take place in  
the Pavilion!

- Registrants will be encouraged to visit all exhibit displays to have the opportunity to win a door prize during the Saturday evening reception. Door prizes are supplied by exhibitors. If you would like to get additional exposure by donating a door prize, let us know!
- Electricity will be available through the Crowne Plaza for a fee of \$50. Please indicate if electricity is needed on the registration form.

\*These details along with set-up times will be explained in your confirmation letter, once you register and submit payment to be an exhibitor. You will also receive directions to the hotel and information about shipping packages to the hotel. NEW in 2015! - Exhibit tables will be placed in the Pavilion area of the hotel. Exhibits will not be secure outside of scheduled conference hours.

\*\*Due to limited space, exhibit spaces are table top displays only.

\*\*\*425 inserts must be supplied to the ITLS Ohio office by February 9, 2015 to be inserted in the conference registration packets.

# Registration Form

Included with registration is a 75-word company description in the meeting program. Please e-mail description to [llehman@itraumaohio.org](mailto:llehman@itraumaohio.org) by February 9, 2015.

## ITLS Ohio Emergency Care Conference

Columbus, Ohio • Exhibit Dates: February 27 - 28, 2015

To guarantee exhibit space or corporate support, complete the following form and return it with payment to:  
ITLS Ohio • 3510 Snouffer Road, Suite 100 • Columbus, Ohio 43235  
Phone (614) 760-1464 • Fax (614) 792-6508 • e-mail: [llehman@itraumaohio.org](mailto:llehman@itraumaohio.org) • [www.itraumaohio.org](http://www.itraumaohio.org)

### General Information: (please print clearly)

Company Name: \_\_\_\_\_  
(as it will appear on promotional materials)

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
(all correspondence will be e-mailed to this person)

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_) \_\_\_\_\_ Web site: \_\_\_\_\_

Exhibitor Representative: \_\_\_\_\_ E-mail: \_\_\_\_\_  
(only applies to exhibition displays)

Exhibitor Representative: \_\_\_\_\_ E-mail: \_\_\_\_\_  
(only applies to exhibition displays)

### Sponsorship Opportunities:

List Amounts Below:

\$ \_\_\_\_\_ Corporate Support Sponsorships:  Platinum: \$1600  Gold: \$995  Silver: \$875  
Name(s) of Complimentary Registrant(s): \_\_\_\_\_  
(Complimentary Registrants - see description of corporate support levels on page 3)

\$ \_\_\_\_\_ Event Related Sponsorships:  Saturday Evening Social: \$1500  Meal Sponsorship: \$1000  
 Break Sponsorship: \$500  Reception Sponsorship: \$300

\$ \_\_\_\_\_ Promotional Sponsorships:  Portfolios: \$2000  Tote Bags: \$1800  Lanyards: \$900  Ink Pens: \$600

### Exhibitor Opportunities:

List Amounts Below:

\$ \_\_\_\_\_ Conference Exhibit Package:  \$695 One Table  \$1200 Two Tables  Space is limited. Check here if your display will include a large item (i.e. cot) in place of the second exhibit table. \$1200 fee required.

List any organization(s) not desired in close proximity (every effort will be made to accommodate requests, however no guarantee can be made):  
\_\_\_\_\_

\$ \_\_\_\_\_ Exhibit staff in addition to first two representatives will result in an additional fee of \$100 per person.  
Representative 3: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Representative 4: \_\_\_\_\_ E-mail: \_\_\_\_\_

\$ \_\_\_\_\_ Brochure Insert:  \$150 with exhibit display  \$500 without exhibiting

\$ \_\_\_\_\_ Electricity for Exhibit Display: \$50 (optional)

### Method of Payment: Ohio ACEP's (ITLS Ohio) Tax ID number is 31-0923040

\$ \_\_\_\_\_ Total Payment  MC  VISA  AMEX  Check (made payable to **Ohio ACEP**)

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_ Signature Required: \_\_\_\_\_

### Regulations Acknowledgement & Cancellation Policy:

On behalf of the above-named company, I acknowledge that I have read and agree with the terms of the Exhibitor Rules/Regulations posted on the Ohio ACEP website [www.ohacep.org/exhibitandsupport](http://www.ohacep.org/exhibitandsupport) and that my company will comply. Signature required to secure table/sponsorship:

Authorized by: \_\_\_\_\_ (Name/Title) Date: \_\_\_\_\_

**Cancellation Policy:** Cancellations with a refund, minus a \$150 fee, will be made if notification is received by January 9, 2015. Cancellation requests must be made in writing. No refunds can be issued after January 9, 2015.