



2015 Emergency Care Conference

Exhibitor Prospectus and Sponsorship Opportunities

Ohio's Premier Pre-hospital Conference

Exhibit Dates:

Friday, February 27, 2015

Saturday, February 28, 2015

By partnering with
ITLS Ohio you will
have the opportunity
to interact with over
400 emergency medical
service personnel!



ITLS

International Trauma Life Support
OHIO

**Crowne Plaza
Columbus North**

Columbus, OH

Feb 26 - March 1, 2015

Who Attends?

Pre-hospital and trauma care professionals from around Ohio including:

- EMTs and first responders
- Paramedics
- Critical care nurses
- EMS administrators
- Other EMS professionals

Details Inside!



Space is limited! Extended to February 9!

Registration deadline is ~~January 9, 2015~~

**Questions? Please contact ITLS Ohio by calling (614) 760-1464
or www.itraumaohio.org/conference**

What is included with your investment?

- One on one interaction with over 400 emergency medical service personnel
- 75-word company description in conference program
- Skirted 6-foot table and two chairs
- Exhibitor badges for two company representatives (Includes: continental breakfast, coffee breaks and lunch on Saturday)
- Complete registrant mailing list
- A link to your Web site posted on the ITLS Ohio Web site, www.ittraumaohio.org, from the time of your registration through the conference
- Invitation to attend the Saturday evening reception to network

Exhibit Hall Hours

Friday, February 27:

7 am - 1 pm: Exhibitor Set-up

1 - 6 pm: Exhibiting Hours

Saturday, February 28:

7 am - 5 pm: Exhibiting Hours

5 pm: Exhibitor Tear down



Crowne Plaza Columbus North

6500 Doubletree Ave
Columbus, OH 43229
www.crowneplaza.com/columbusnorth

Online: tinyurl.com/2015ECC

Phone: 614-885-1885 or
800-996-8916. Please be sure to
mention group code **ECC** when
making your reservation.

Group Rate Reservation Deadline:
February 13, 2015

Room Rate: \$112
(Applicable taxes will apply)

Additional opportunities:

- Provide a marketing piece to be included in all attendee packets
- Sponsor the reception, lunch or snack breaks and have your company logo displayed on signage
- Have your company's logo imprinted on all registration tote bags, portfolios, lanyards or ink pens

Have another idea? We can work with you to create your own custom package! Speaker and pre-conference sponsorships are just a couple of the additional opportunities that can be arranged!



ITLS Ohio reserves the right to refuse any exhibitor that is not in accordance with the goals or mission of International Trauma Life Support. Refunds will be made up to January 9, 2015 upon receipt of written request minus a \$150 administrative fee. No refunds will be issued after January 9, 2015. Payment must be included with registration.

Opportunities

**Registration
Deadline is
Jan. 9, 2015
Extended to Feb. 9!**

Sponsorship Opportunities

Corporate Support Sponsorships:

\$1600 Platinum	Includes: Two complimentary conference registrations for entire conference (2/27, 2/28 & 3/1), complimentary brochure insert in conference packets. Exhibit Space: 2, 6-foot tables
\$995 Gold	Includes: One complimentary conference registration for entire conference (2/27, 2/28 & 3/1), complimentary brochure insert in conference packets. Exhibit Space: 1, 6-foot table
\$875 Silver	Includes: One complimentary conference registration for Saturday conference (2/28), complimentary brochure insert in conference packets. Exhibit Space: 1, 6-foot table

Event Related Sponsorships:

Includes: Signage at event and announcements

\$1500	Saturday Evening Social (1 available)
\$1000	Meal Sponsorship (3 available)
\$500	Break Sponsorship (4 available)
\$300	Reception Sponsorship (multiple available)

Promotional Sponsorships:

Your company's logo imprinted on promotional items given to every attendee

\$2000	Registration Portfolios
\$1800	Tote Bags
\$900	Lanyards
\$600	Ink Pens

Exhibitor Opportunities*

Table Prices**

\$695	One six-foot table
\$1200	Two six-foot tables

Brochure Inserts***

\$150	with exhibit display registration
\$500	without attending conference

**New in 2015!
Exhibit hall will
take place in
the Pavilion!**

- Registrants will be encouraged to visit all exhibit displays to have the opportunity to win a door prize during the Saturday evening reception. Door prizes are supplied by exhibitors. If you would like to get additional exposure by donating a door prize, let us know!
- Electricity will be available through the Crowne Plaza for a fee of \$50. Please indicate if electricity is needed on the registration form.

**These details along with set-up times will be explained in your confirmation letter, once you register and submit payment to be an exhibitor. You will also receive directions to the hotel and information about shipping packages to the hotel. NEW in 2015! - Exhibit tables will be placed in the Pavilion area of the hotel. Exhibits will not be secure outside of scheduled conference hours.*

***Due to limited space, exhibit spaces are table top displays only.*

****425 inserts must be supplied to the ITLS Ohio office by February 9, 2015 to be inserted in the conference registration packets.*

Registration Form

ITLS Ohio Emergency Care Conference

Included with registration is a 75-word company description in the meeting program. Please e-mail description to llehman@itraumaohio.org by February 9, 2015.

Columbus, Ohio • Exhibit Dates: February 27 - 28, 2015

To guarantee exhibit space or corporate support, complete the following form and return it with payment to:
ITLS Ohio • 3510 Snouffer Road, Suite 100 • Columbus, Ohio 43235

Phone (614) 760-1464 • Fax (614) 792-6508 • e-mail: llehman@itraumaohio.org • www.itraumaohio.org

General Information: (please print clearly)

Company Name: _____
(as it will appear on promotional materials)

Contact Name: _____ E-mail: _____
(all correspondence will be e-mailed to this person)

Address: _____ City, State, Zip: _____

Telephone Number: (____) _____ Web site: _____

Exhibitor Representative: _____ E-mail: _____
(only applies to exhibition displays)

Exhibitor Representative: _____ E-mail: _____
(only applies to exhibition displays)

Sponsorship Opportunities:

List Amounts Below:

\$_____ Corporate Support Sponsorships: ☐ Platinum: \$1600 ☐ Gold: \$995 ☐ Silver: \$875
Name(s) of Complimentary Registrant(s): _____
(Complimentary Registrants - see description of corporate support levels on page 3)

\$_____ Event Related Sponsorships: ☐ Saturday Evening Social: \$1500 ☐ Meal Sponsorship: \$1000
☐ Break Sponsorship: \$500 ☐ Reception Sponsorship: \$300

\$_____ Promotional Sponsorships: ☐ Portfolios: \$2000 ☐ Tote Bags: \$1800 ☐ Lanyards: \$900 ☐ Ink Pens: \$600

Exhibitor Opportunities:

List Amounts Below:

\$_____ Conference Exhibit Package: ☐ \$695 One Table ☐ \$1200 Two Tables ☐ Space is limited. Check here if your display will include a large item (i.e. cot) in place of the second exhibit table. \$1200 fee required.

List any organization(s) not desired in close proximity (every effort will be made to accommodate requests, however no guarantee can be made):

\$_____ Exhibit staff in addition to first two representatives will result in an additional fee of \$100 per person.
Representative 3: _____ E-mail: _____
Representative 4: _____ E-mail: _____

\$_____ Brochure Insert: ☐ \$150 with exhibit display ☐ \$500 without exhibiting

\$_____ Electricity for Exhibit Display: \$50 (optional)

Method of Payment: Ohio ACEP's (ITLS Ohio) Tax ID number is 31-0923040

\$_____ Total Payment ☐ MC ☐ VISA ☐ AMEX ☐ Check (made payable to **Ohio ACEP**)

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Credit Card: _____ Signature Required: _____

Regulations Acknowledgement & Cancellation Policy:

On behalf of the above-named company, I acknowledge that I have read and agree with the terms of the Exhibitor Rules/Regulations posted on the Ohio ACEP website www.ohacep.org/exhibitandsupport and that my company will comply. Signature required to secure table/sponsorship:

Authorized by: _____ (Name/Title) Date: _____

Cancellation Policy: Cancellations with a refund, minus a \$150 fee, will be made if notification is received by January 9, 2015. Cancellation requests must be made in writing. No refunds can be issued after January 9, 2015.