

Exhibitor Prospectus and Sponsorship Opportunities



ITLS Ohio 2013 Emergency Care Conference

By partnering with ITLS Ohio you will have the opportunity to interact with nearly 500 emergency medical service personnel including EMTs, paramedics and nurses from Ohio and the surrounding states.

Exhibit Dates:

Friday, March 1, 2013

Saturday, March 2, 2013

Exhibit space is limited!

The deadline is January 18, 2013



Who Attends?

Trauma care professionals from around Ohio including:

- EMTs and first responders
- Paramedics
- Critical care nurses
- EMS administrators
- Other EMS professionals

Details Inside!



**Crowne Plaza
Columbus North**

Columbus, OH

February 28 -

March 3, 2013

Questions? Please contact ITLS Ohio by calling (614) 760-1464

What is included with registration?

- One on one interaction with nearly 500 emergency medical service personnel
- 75-word company description of your products and services included in convention program
- Skirted table and two chairs
- Exhibitor badges and meal attendance for two company representatives (includes: continental breakfast, coffee breaks and lunch on Saturday)
- Complete mailing list of all registrant addresses
- A link to your Web site posted on the ITLS Ohio Web site, www.itraumaohio.org, from the time of your registration through the conference
- Invitation to attend the Saturday evening reception to network during a fun event!

Additional opportunities:

- Provide a marketing piece to be included in all attendee packets
- Sponsor the reception, lunch or snack breaks and have your company logo displayed on signage
- Have your company's logo imprinted on all registration tote bags, portfolios, lanyards or ink pens

EXHIBIT HALL HOURS

Friday, March 1
1 - 6 p.m.

Saturday, March 2
7 a.m. - 5 p.m.

The conference begins at 1 p.m. on March 1.

Pre-conference workshops begin at 7 a.m. on February 28.

Set up is between 7 a.m. and 1 p.m. on Friday, March 1 to give you an opportunity to network with pre-conference attendees.



CROWNE PLAZA COLUMBUS NORTH

6500 Doubletree Ave
Columbus, OH 43229
[www.crowneplaza.com/
columbusnorth](http://www.crowneplaza.com/columbusnorth)

Phone: 614-885-1885 or
800-996-8916. Please be sure to
mention group code ITS when
making your reservation.

**Group Rate Reservation
Deadline: February 13, 2013**

Room Rate: \$110
(Applicable taxes will apply)

Exhibitor Opportunities*

Table Prices

\$600 One six-foot table
\$1000 Two six-foot tables

Brochure Inserts⁺

\$150 with exhibit booth registration
\$500 without attending conference

+ 550 inserts must be supplied to the ITLS Ohio office by January 18, 2013 to be inserted in the conference registration packets.

- Due to limited space, exhibit spaces are table top displays only.
- Registrants will be encouraged to visit all exhibit displays to have the opportunity to win a door prize during the Saturday evening reception. Door prizes are supplied by exhibitors. If you would like to get additional exposure by donating a door prize, let us know!
- Electricity will be available through the Crowne Plaza for a fee of \$50. Please indicate if electricity is needed on the registration form.

* These details along with set-up times will be explained in your confirmation letter, once you register and submit payment to be an exhibitor. You will also receive directions to the hotel and information about shipping packages to the hotel. Exhibitor tables will be placed in the foyer areas of the hotel. Exhibits will not be secure outside of scheduled conference hours.

ITLS Ohio reserves the right to refuse any exhibitor that is not in accordance with the goals or mission of International Trauma Life Support. Refunds will be made up to January 18, 2013 upon receipt of written request minus a \$150 administrative fee. No refunds will be issued after January 18, 2013. Payment must be included with registration.

Registration Form

Registration
Deadline is
January 18,
2013

ITLS Ohio Emergency Care Conference

Columbus, Ohio • Exhibit Dates: March 1-2, 2013

To guarantee exhibit space or corporate support, complete the following form and return it with payment to:
ITLS Ohio • 3510 Snouffer Road, Suite 100 • Columbus, Ohio 43235
Phone (614) 760-1464 • Fax (614) 792-6508 • e-mail: wbloch@itraumaohio.org • www.itraumaohio.org

General Information: (please print clearly)

Company Name: _____
(as it will appear on promotional materials)

Contact Name: _____ **E-mail:** _____
(all correspondence will be e-mailed to this person)

Address: _____

City, State, Zip: _____

Telephone Number: (____) _____ **Web site:** _____

Exhibitor Representative: _____ **E-mail:** _____
(only applies to exhibition displays)

Exhibitor Representative: _____ **E-mail:** _____
(only applies to exhibition displays)

Sponsorship Opportunities

Corporate Support Opportunities:

\$1500
Platinum Includes: Two complimentary conference registrations for entire conference (3/1, 3/2 & 3/3), complimentary brochure insert in conference packets (550 brochures must be supplied to the ITLS Ohio office by Jan. 18, 2013) Exhibit Space: 2, 6-foot tables

\$900
Gold Includes: One complimentary conference registration for entire conference (3/1, 3/2 & 3/3), complimentary brochure insert in conference packets (550 brochures must be supplied to the ITLS Ohio office by Jan. 18, 2013) Exhibit Space: 1, 6-foot table

\$800
Silver Includes: One complimentary conference registration for Saturday conference (3/2), Complimentary brochure insert in conference packets (550 brochures must be supplied to the ITLS Ohio office by Jan. 18, 2013) Exhibit Space: 1, 6-foot table

Event Related Opportunities:

Includes: Signage at event and announcements

\$1500 Saturday Evening Social (1 available)

\$1000 Meal Sponsorship (3 available)

\$500 Break Sponsorship (4 available)

\$300 Reception Appetizer Sponsorship (multiple available)

Promotional Opportunities:

Your company's logo imprinted on promotional items given to every attendee

\$1800 Tote Bags

\$1800 Registration Portfolios

\$900 Lanyards

\$600 Ink Pens

Have another idea? We can work with you to create your own custom package! Speaker and pre-conference workshops are just a couple of the additional sponsorship opportunities that can be arranged!

(Registration form continued on next page)

Registration Form (continued)

Included with registration is a 75-word company description in the meeting program. Please e-mail description to wbloch@itraumaohio.org by January 18, 2013.

Fees & Payment

Sponsorship Opportunities:

List Amounts Below:

\$_____ Corporate Support Opportunities: ☐ Platinum: \$1500 ☐ Gold: \$900 ☐ Silver: \$800

Name(s) of Complimentary Registrant(s): _____
(Complimentary Registrants - see description of corporate support levels on page 3)

\$_____ Event Related Opportunities: ☐ Saturday Evening Social: \$1500 ☐ Meal Sponsorship: \$1000
☐ Break Sponsorship: \$500 ☐ Reception Appetizer Sponsorship: \$300

\$_____ Promotional Opportunities: ☐ Tote Bags: \$1800 ☐ Portfolios: \$1800 ☐ Lanyards: \$900 ☐ Ink Pens: \$600

\$_____ Brochure Insert: ☐ \$150 with exhibit display ☐ \$500 without exhibiting

Exhibitor Opportunities:

List Amounts Below:

\$_____ Conference Exhibit Package: ☐ \$600 One Table ☐ \$1000 Two Tables ☐ Space is limited. Check here if your display will include a large item (i.e. cot) in place of the second exhibit table. \$1000 fee required.

List any organization(s) not desired in close proximity (every effort will be made to accommodate requests, however no guarantee can be made):

\$_____ Exhibit staff in addition to first two representatives will result in an additional fee of \$100 per person.

Representative 3: _____ E-mail: _____

Representative 4: _____ E-mail: _____

If additional representatives are needed, please send full name & e-mail to wbloch@itraumaohio.org.

\$_____ Electricity for Exhibit Display: \$50 (optional)

Method of Payment: Ohio ACEP's (ITLS Ohio) Tax ID number is 31-0923040

\$_____ Total Payment ☐ MC ☐ VISA ☐ AMEX ☐ Check (made payable to **Ohio ACEP**)

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Credit Card: _____ Signature Required: _____

Exhibit Rules & Regulations

It is the responsibility of the exhibitor's contact person to share the rules and regulations with your on-site booth personnel.

1. Assignment of Space: ITLS Ohio will assign space starting with premium areas to higher level sponsors and companies with completed applications and full payment based upon date of receipt.
2. Cancellations with a refund, minus \$150 fee, will be made if received prior to January 18, 2013. After January 18, 2013, no refunds will be issued.
3. Restrictions: All exhibits are table top only unless otherwise noted. No full floor displays are allowed due to space restrictions.
4. Security: Exhibitors are responsible for safeguarding their goods. ITLS Ohio will not be liable for items lost or stolen during overnight hours. Exhibitors should make arrangements ahead of time for the storage of display materials. All exhibitors must wear the official exhibitor's name tag for admission, meals and while exhibiting.
5. Shipping/Set Up: All material should be sent to the event location. Instructions, set-up times and information will be sent with confirmation. Hotel fees may apply.
6. Electricity: An additional fee will be required for exhibitors that need electricity. Please indicate on the registration form if electricity is needed.
7. Giveaways: Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by ITLS Ohio. This includes all items that are clearly acceptable (with the exception of descriptive product literature). Removal of items not pre-approved will be strictly enforced.
8. Sales: The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by ITLS Ohio.
9. Management: ITLS Ohio reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition/conference.
10. Attendee Address List: A hard copy list of attendee addresses will be provided to each exhibitor. It is against ITLS Ohio policy to provide the list in an electronic format.

By applying for exhibit space or support, I agree to comply with all conditions and regulations outlined in the prospectus.

Authorized by: _____ (Name/Title) Date: _____